



NICK DOYLE

WEB DESIGNER / DEVELOPER

★ — Specializing in developing effective design solutions for multiple web and print mediums. — ★
Seeking creative and collaborative opportunities. Top Secret clearance.

2927B South Woodstock St.
Arlington, Virginia 22206
(571) 214-5241
hello@nickdoyle.com
http://nickdoyle.com

TECHNICAL SKILLS

Operating Systems:

Macintosh OS 10.9
Windows 7/8

Software:

ABBYY FineReader OCR
Adobe Bridge CC
Adobe Contribute 5.1
Adobe DPS App Builder
Adobe Dreamweaver CC
Adobe Edge Code/Inspect/Reflow
Adobe Flash CC
Adobe Illustrator CC
Adobe InDesign CC
Adobe Photoshop CC
Adobe Acrobat XI Pro
Drupal CMS 7
Extensis Suitcase
LinoType FontExplorer X
MS Office (2011/Mac, 2013/PC)
MS Visio 2007
PhoneGap
Sublime Text
Wordpress CMS 4

Computer Languages:

Expert in HTML5, XML, CSS3,
ePub2/3, JavaScript, PHP, and
UNIX.

Experienced with MySQL (both
setup with PHPmyAdmin and shell
commands) and using jQuery
custom libraries. Also experienced
in MAMP/WAMP (Mac/Windows,
Apache, MySQL, PHP)
environment.

Additional Skills:

Digitizing and editing video/image
content for web publishing, mobile
design, wireframing, usability, UX,
front-end development, browser
testing and SEO. Six Sigma Black
Belt Certification awarded by the
Institute of Industrial Engineers
(IIE) in 2006.

ACTIVITIES

Running marathons, biking, playing
guitar, and creating web and
mobile sites.

EMPLOYMENT



**Federal Reserve Board
Washington, DC 20551**

January 2014 - present

Web Designer/Developer, FR-25

Serves as a Web Designer/Developer responsible for developing, coding, and testing new validated HTML5/XHTML pages using CSS, JavaScript and jQuery standards with semantic markup and special considerations for all major desktop browsers as well as mobile WebKit browsers, using with appropriate graphics and integration with applications in accordance with established style principles, usability best practices, and Section 508 accessibility requirements.

Manages numerous websites, including PubWeb (federalreserve.gov), Inside the Board, and other Board internal and external websites, making updates as requested by clients and ensuring timely turnaround of edits, corrections, and design changes.

Integrates new web technologies, including content management systems and related applications, to perform diversified duties in the creation and maintenance of websites and other web-related projects. Maintains awareness of evolving technologies through professional publications and conferences. Identifies appropriate directions for own professional development and conducts research in web trends and technologies in areas relevant to division or Board needs and keep clients informed of new web technologies and application/software platforms.

Manages multiple, large, and often leads complex web projects that have a high-profile impact and which may extend over long periods of time. Works with accessibility specialists, other web designers, editors, programmers, photographers, and digital media analysts to accomplish project requirements.



**Department of Defense
Washington, DC 20301**

May 2007 - January 2014

Senior Web Designer/Front-End Developer, GS-12/8

Serves as a Web Designer/Front-End Developer responsible for implementing interactive features using HTML5, CSS, JavaScript and Section 508 standards across all domains with semantic markup and special considerations, such as Responsive Web Design, for all major desktop browsers as well as mobile WebKit browsers. Experienced with SEO and web analytics performance systems.

Maintains up-to-date, thorough knowledge of how web browsers work (e.g., DOM, APIs, CSS box model, etc), implementing the latest features and standards, as well as aware of the interplay between HTML, CSS and JavaScript. Familiar with leveraging JavaScript/jQuery libraries when solving problems and utilizes source version control software (CVS, SVN, Git).

Analyzes requirements, conducts research, and responsible for the design and production of web graphics, print and electronic (eBook) publications, infographics, posters, logos/seals, display products, kiosk displays and corridor exhibits for support to all levels of officials in any or all of the subject matter fields within the Office of the Secretary of Defense.

Well-versed in fundamental visual and interactive design discipline and capable to lead development efforts on large-scale web-based projects, ensuring long term solutions.

Self-starter and works independently and/or on a team, as required, reacting quickly and efficiently to new and changing demands.



The Creative Armada, LLC
Arlington, VA 22206

March 2007 – present

Founder and Web Designer/Developer

Founded company, The Creative Armada, to provide graphic design and web publishing freelance services to small and start-up businesses in the Washington metro areas, working primarily evenings and weekends.

Creates and redesigns websites implementing content management systems (Drupal, Wordpress, Joomla), and provides user-friendly web/mobile interfaces for diverse clients including Design Army, Gannett Company, GHClark Construction, Potomac Health Associates, Siren Digital Communications, Randstad Creative & Technical Services, Reinventing Geospatial Inc., Threespot, 2nd Green Revolution, and more.

Performs quality control and functionality testing of websites using multiple browsers (IE, Firefox, Chrome and Safari).

Manages multiple projects with sensitivity to deadlines.



Government Printing Office
Washington, DC 20401

Sept 2003 - March 2007

Electronic Publishing Specialist, GS-11/2

Provided technical support to in-house production departments and 100+ federal government agencies for multiple print and web publishing software packages.

Updated information on GPO's Electronic Publishing department web site using HTML, CSS coding and knowledge of Section 508 compliance.

Conceived Digital Conversion Services (DCS) Department, which consists of converting printed material into digital print and web deliverables. Oversaw growth from startup to 20 staff.

Designed the content management process for DCS, including specifications, workflow, operating procedures, file naming and submission.

Performed physical creation and production of template layouts, presentations, style sheets, tables, charts, graphics, illustrations and other visual elements to produce publication material or for plant operations management department as requested.

Introduced and trained Press/Prepress department to ensure adherence to ISO standards for 4-color print production and implemented a PDF/X workflow, training operators in Best Practices for high quality print production.

Tested and evaluated inks and substrates and calibrated digital halftone color proofing system to match for color.

REFERENCES



Prospective employers are asked to respect existing employer and client relationships by refraining from contacting references without prior approval.

Portfolio is available at <http://nickdoyle.com>. Top Secret clearance has been granted by U.S DoD on 12/11/2012, based on an SSBI investigation by OPM that was completed on 11/30/2012.

EDUCATION

**Rochester Institute of
Technology**
Rochester, NY 14623

May 2004

MS, Print Media GPA 4.0/4.0
Highest Honors

Thesis: An Investigation into the Effectiveness of PDF/X Premedia Workflows.

Extracurricular activities:

President, TAGA (Technical Association of the Graphic Arts), RIT Student Chapter. Production Manager, 2003 Student Book Publication, awarded 1st place by TAGA in national competition.

**Rochester Institute of
Technology**
Rochester, NY 14623

August 2002

BS, Media Arts and Technology
GPA 3.7/4.0 High Honors

Extracurricular activities:

Lead Graphic Designer and Multimedia Designer, 2002 Student Book Publication, awarded 1st place by TAGA in national competition.